

EIGHT EASY STEPS TO DESIGNING YOUR OWN WREATH!



By Nancy Alexander

Eight Easy Steps to Designing Your Beautiful Wreaths!



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About the Author



Hi! I'm Nancy Alexander, "Master Wreath Designer" and owner of www.LadybugWreaths.com!

I have filmed many instructional DVD Videos and downloadable Videos on wreath-making and floral design. I have several published books on floral design also to teach you how to make gorgeous wreaths.

I am overcoming Fibromyalgia and Celiac Disease as I reach women all over the world through my story.

I am speechless that God is using me and my business in such amazing ways!

I would LOVE to help you add JOY and PURPOSE into your life while adding an amazing sense of accomplishment as well. You may ask how? Well, by teaching you the amazing hobby of wreath design!

Where you can find me:

- <u>LadybugWreaths.com</u>
- <u>Facebook</u> https://www.facebook.com/nancyladybugwreaths
- <u>Pinterest</u> http://www.pinterest.com/ladybugwreaths/
- <u>Google+</u> https://plus.google.com/u/1/+NancyAlexander/

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Eight Steps To Make A Wreath, Plus a Special Bonus Let's Get Started

Step 1 – The Right Tools And Supplies

Creating a quality wreath requires starting with quality supplies and then creating an exceptional wreath.

Quality Supplies

You can find quality supplies three ways:

- 1. Research supplies and suppliers and costs and minimum order quantity and quality. (I spent years doing this.)
- 2. Use my research and buy from my secret suppliers. (Learn more at http://MySecretVendors.com)



3. Use my research and buy the exact same supplies I use here at http://ladybugcertified.com



Quality Wreaths

First I recommend that you spend some time practicing your bow-making skills. Make them over and over again! That is the best way to learn. You can even use the same ribbon, and iron it if necessary in-between bows. The more you practice, the prettier your bows will be.

You should watch <u>"Ribbons & Bows"</u> over several times as you practice your bows. Please don't be discouraged if your first one doesn't turn out as you would like. But after several tries, you'll actually begin to see in your mind where each loop and streamer should be. Your bow-making skills will grow and develop with practice!

My promise: You can do this! I guarantee you can do this!

Next, you can start working on your wreath. Watch your wreath-making video once all the way through so you can become familiar with the terms, as well as my techniques, tips, and methods. Then you are ready to work along with the video.

Pause the video whenever you need me to stop so you can catch up. Rewind it when necessary. This IS NOT hard. It is SO enjoyable! As you get started, you'll be amazed at what you can accomplish with the correct instructions!

For instructional videos, here are a few you could start with:

- Ribbons & Bows: http://www.ladybugwreaths.com/Ribbons And Bows
- Summer Daze: http://www.ladybugwreaths.com/Summer Daze
- Welcome to My Garden: http://www.ladybugwreaths.com/Welcome To My Garden
- Deco Mesh Springtime Wreath: http://www.ladybugwreaths.com/deco-mesh-springtime/
- Sunflower Meadow: http://www.ladybugwreaths.com/how-to-make-a-sunflower-meadowwreath/

Remember! As I always say: I know you can do it!

Quality Tools

The right tools will set you up for a successful project! There is nothing more frustrating to start on a wreath only to realize that you forgot one essential item and have to go back to the store to get it! This is where I come into help! The right high quality tools will create a successful wreath making experience every time!

Purchase a good quality **glue gun!** You will be using it a lot, so you want it to get nice and hot! **Wire cutters** are super important so make sure they feel good in your hand and can cut through thick stems. A good pair of **scissors** will save you on a lot of frustration. Remember using **pipe cleaners** in school for simple projects? Well, they are rather handy in making a wreath – just make sure you buy the green ones so they won't stand out!

Floral tape and **floral wired picks** are the last of our essential items for making a wreath! The more you use them, the more you will be amazed at how natural it will become to put a pick and tape on a stem.

Glue Gun
Wire Cutters
Scissors

Pipe Cleaners

Floral Tape

Floral Wired Picks

So now that you know the tools you need to be a successful wreath maker, let's talk about wreath bases.

STEP 2 - Picking the Right Sized Wreath Base

Most front doors measure 36 inches across, but measure your door just in case yours is a different size. For spring, summer and fall, I use a wild birch wreath as my base to achieve my "wild and woodsy" look that my wreaths are famous for.

Because I add lots of long stems, grasses and loops of honeysuckle, my wreaths are full and stick out far, so I use a 14 inch base. (Most of my wreaths measure 28 -35 inches across!) If you are purchasing a grapevine base, which is much tighter, you will want to purchase a wreath that is 16-20 inches. At Christmas time, I use a green Christmas base.

Wreaths also look amazing hanging over a fireplace mantel or even on the wall in a bedroom. Remember to measure your space before you purchase your base!

To purchase a wild birch wreath just like the ones I use, simply follow this link to enter my website www.ladybugwreaths.com and search under the products page for wreath bases.

STEP 3 - Great Training

Now that you know that tools you will need and the correct size base to buy, I recommend that you spend some time learning how to make a wreath! I have taught hundreds of individuals to make wreaths in my career through my DVDs, downloadable videos, e-Books and kindle books. Through each of these teaching tools, I will take you through the step-by-step process of creating a beautiful wreath! I also have several amazing videos on making bows! You don't want to miss those!

To purchase an instructional DVD or downloadable video, simply go to my website www.ladybugwreaths.com and click on "Products" to see all I have to offer you! I have many different styles to choose from so you can make an identical wreath or take the skills you learn to create a wreath in your own style!

Check out my YouTube channel www.youtube.com/ladybugwreaths.com to watch lots of free videos with great tips and techniques! Be sure you spend time going through my teaching process so you are comfortable and prepared when you start to make your wreath. I am confident I can teach you to make a wreath!

If you feel uncertain about making a wreath, I promise you that with my help, you can do it! Let me come along side you with clear, easy to follow instructions!

STEP 4 - Pick your Style

Have you figured out what style of wreath you want to design? Find some direction by spending time looking at wreaths on my website, www.ladybugwreaths.com. Also, home décor magazine are a great resource for discovering what you like and what you don't like about a wreath.

Some people like wreaths that have only small flowers in them. Others like a wreath with lots of berries in them. I prefer wreaths that are colorful with a variety of flowers and stems. Once you find one you love, jot down the different flowers and greens in the wreath. This is going to be the beginning of your shopping list!

STEP 5 - It's All About the Details

Designing a wreath with your style is all about finding the special details. There are several things I do to achieve that "wild and woodsy" look in each of my wreaths. I always use fresh green sheet moss in my wreaths. This natural element is perfect for covering up the hot glue used to anchor stems into the base, so it is practical and stylish.



I also love adding lots of loops and curls of wild honeysuckle vines to my wreaths. Yes, I have been spotted in the woods pulling long vines from trees around my neighborhood!

Preserved mushroom stems go really well with the moss and create a delightful spot for birds or critters to perch upon. I think they add a wonderful natural feel to any wreath. I've even added them to Christmas wreaths, along with iced fruits and lots of pines for a "rustic" feel and look.

Yes, I love to add tiny ladybugs, bumblebees and dragonflies to my wreaths! Every wreath I design has at least one critter hidden away to be discovered. A small birds nest, with or without eggs, is always something my customers love in a wreath!

And don't forget the colorful little bird! All of these things come together to create my "wild and woodsy" style! One last thing – at Christmas, try adding pinecones to your wreaths! You will love the style they add to a wreath!

STEP 6 - Ribbon, Ribbon, Ribbon

A full bow with lots of loops and curls is easy to create, I promise! Don't feel intimidated if you've never made a bow before because my video "Bows, Bows, Bows" will teach you my fool-proof method for creating a bow.

First check out any of my free bow-making videos on my YouTube Channel www.youtube.com/ladybugwreaths and the head over to my website to buy a complete video. www.ladybugwreaths.com

I've never had anyone tell me I couldn't teach them how to make a bow! My bows are unique and easy to make!

I always encourage my beginning students to purchase "sized 9" ribbons. This size ribbon is 1.5 inches wide and is easy to hold as you create the bow. Always, always, always buy wired ribbon! I cannot stress this point enough!

I promise you that you do not want the headache from trying to make a bow with unwired ribbon! As a beginner, remember that thin ribbon is easier to hold verses thick ribbon which can become difficult as you add more loops.

STEP 7 – Let's go Shopping!

It's time to pull out that list you started with ideas about what style wreath you want to design. When I'm shopping for a wreath, I generally purchase 2-5 large flowers, several medium sized flowers and several small filler stems.

I spend lots of time holding the flowers all together in a bunch to see if the colors complement each other. You may find that what you think will look good together really doesn't and you need to swap out a flower for something that goes better.

This step is all about personal preference and can take some time, but as I always tell my students, novice or otherwise, if it doesn't feel right, then it's wrong. Don't get discouraged, you will find a grouping that you love!

You can purchase the same supplies that I use to make a wreath from my website www.ladybugwreaths.com .

After picking out the variety of flowers and fillers, it's time to buy greenery! I always recommend buying at least 3 different types of greenery. In all of my wreaths, I use Ficus leaves, Ivy and grasses. Take a look at my Etsy Shop and notice how Ficus leaves are in all of my Christmas wreaths, too! www.etsy.com/shop/ladybugwreaths

Using greens in a variety of shades and textures will add so much dimension and fullness to your wreath. The exact Ficus leaves that I use in all my wreaths are available directly from my website www.ladybugwreaths.com

STEP 8 - Let's Make a Wreath!

Now, you are ready to make a beautiful wreath! I am so excited for you to embark on this fun, exciting journey with me! You are going to have so much fun designing and creating your own wreaths!

Always remember that with the right training and supplies you will be successful in making a wreath that you are proud of and others will love!

Wreath making can become a wonderful creative outlet for you to express your artistic style and it also can become a fruitful business!

Yes, with my help, you can create wreaths that you can sell online and have a success business!

BONUS TIPS

How To Sell Wreaths

Now that you have learned how to make different types of wreaths and have gotten positive feedback from family or friends, you may want to start making some money from your hobby.

I can teach you how to set up an Etsy store, a Facebook page, and much more in your quest to learn how to sell online.

STEP 1 - Buy Wreath Supplies at the Best Price

I have been making and selling wreaths for over 10 years and have discovered the best sources for different wreath supplies at the best prices.

After much persuasion I released an e-book with all my precious vendors. The book is called "My Secret Vendors" and you can read all about it on my website http://www.ladybugwreaths.com/my-secret-vendors-2/.

If you want to sell your wreaths and maximize your profits, you are going to want to know the best sources for your supplies!

STEP 2 - Learn Where/How to Sell Online

I started out selling on eBay and had tremendous success there! However over the past several years I have seen a lot of changes in the Internet and with those changes I have made major shifts in my online selling techniques.

I created a wonderful community called Best of Nancy! www.bestofnancy.com This site was started with you in mind! I love helping my design students learn how to make and sell wreaths online.

Along with hours of updated training videos teaching you how to sell online, there is a private Facebook page where members engage in conversations with myself and others to learn from each other.

If you want to sell online, you will want to join this online coaching community!

STEP 3 - Coaching with Nancy

If you would like more intensive training with me, be on the lookout for online webinars coming soon! I would love to share with you the knowledge I've gained from successfully selling wreaths online!

Click Here for more information on my coaching.